



The ITE Student Leadership Summit is a conference designed by students for students interested in transportation, sponsored by the Institute for Transportation Engineers (ITE). The Summit will immediately precede the ITE Annual Meeting.

## Event Goals

### WHO BENEFITS FROM THE SUMMIT?

- ⇒ **Students** interested in transportation from the University of Minnesota and other institutions around the country and world
- ⇒ **Employers** and **organizations** who engage with students

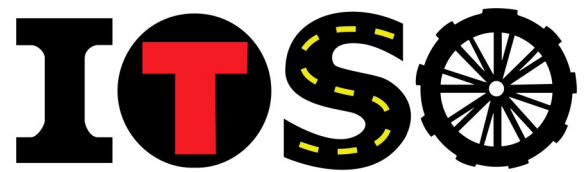
- ⇒ Educate students about careers in transportation
- ⇒ Prepare students with career-building and technical skills
- ⇒ Raise awareness of issues facing the transportation profession
- ⇒ Create student to student and student to professional relationships
- ⇒ Increase student involvement in the ITE Annual Meeting

### HOW IS THE SUMMIT FUNDED?

- ⇒ Estimated cost is \$35,000-\$40,000 for 200 student attendees
- ⇒ Students will pay a small **fee** (about \$30) for conference registration, lodging, and meals
- ⇒ ITSO will apply for **grants** from the University of Minnesota and College of Science and Engineering
- ⇒ Companies and organizations will be asked to **sponsor** the conference itself or provide scholarships for students

### Sponsor Engagement

- ⇒ Company or organization logo featured on registration website, conference program, and participant gifts
- ⇒ Social media posts on Summit platforms
- ⇒ Participation in networking lunch, “Bowl with a Professional” event, practice interviews
- ⇒ Company or organization name on specific Summit events such as meals, tours, or workshops



INTERDISCIPLINARY TRANSPORTATION STUDENT ORGANIZATION