



NCITE 2026 ADVERTISING

The North Central Section of the Institute of Transportation Engineers (NCITE) is planning the year's events and publications. Numerous companies representing a wide range of interests in the transportation industry advertise their products and services in our publications and at our events. **We value your involvement in the transportation industry and interest in NCITE and would like you to consider advertising with us for the coming year.**

There are several events and publications where our advertisers can be found such as our section meetings, quarterly newsletter, and membership directory. Our website also allows many ways for our advertisers to be found online. We also feature our advertisers on our social media accounts (LinkedIn and Twitter). Here are our advertising packages for 2026!

Gold – \$1,000 (Maximum of 5)

- NCITE Section Meeting Advertiser (2 free registrations)
- Project Photo on NCITE Website
- NCITE Social Media Posting
- Quarterly Newsletter Article
- “Business Card” Newsletter and Membership Directory Ad
- Logo on NCITE Website
- Listed in Annual Meeting Presentation
- One Free Job Posting on NCITE Website

Silver – \$500

- NCITE Social Media Posting
- Quarterly Newsletter Article
- “Business Card” Newsletter and Membership Directory Ad
- Logo on NCITE Website
- Listed in Annual Meeting Presentation
- One Free Job Posting on NCITE Website

Bronze – \$250

- Quarterly Newsletter Article
- “Business Card” Newsletter and Membership Directory Ad
- Logo on NCITE Website
- Listed in Annual Meeting Presentation
- One Free Job Posting on NCITE Website

2026 NCITE Golf Scramble Title Sponsor – \$1,000 (Maximum of 1)

- One free 4-some sign up
- One hole sponsor

2026 NCITE Golf Scramble Hole Sponsor – \$500 (Maximum of 7)

More information about each of these benefits is as follows:

- NCITE Section Meeting Advertiser: The advertiser will be allowed to provide a presentation and marketing materials for a section meeting. The presentation will be played (no sound) during the social/networking portion of the meeting. Marketing materials (brochures, business cards, swag, etc.) will be placed at each of the tables (unless the meeting is held virtually). The presentation and marketing materials must be provided to NCITE at least 24 hours before the meeting or delivered to the meeting by the meeting advertiser. Advertisers will select the section meeting they would like to advertise at on a first come, first served basis.
- Project Photo on NCITE Website: The advertiser will be allowed to provide a project photo to be featured among rotating images prominently displayed on the homepage of the NCITE website. The photo may include the advertiser's logo (no other text) and contain a link to a project-specific website hosted by the advertiser. Up to four rotating images will be shown on the website at a time. Requirements for the image will be provided to the advertiser by NCITE. It is the responsibility of the advertiser to provide an image to meet the requirements provided.
- NCITE Social Media Posting: The advertiser will be eligible to provide content to be posted on NCITE's social media accounts (LinkedIn and Twitter). Advertisers will be asked to provide content in a random order and will be skipped if unresponsive.
- Quarterly Newsletter Article: The advertiser will be eligible to provide an article in NCITE's newsletter, the INCITER. The INCITER is distributed quarterly to over 500 transportation professionals and posted on the NCITE website. The article should be used to present a recent project completed by the advertiser, not a specific service or product. Advertisers will be asked to provide an article in a random order and will be skipped if unresponsive.
- "Business Card" Newsletter and Membership Directory Ad: The advertiser will be allowed to provide a "business card" size/style ad. This ad will be included in each of the quarterly INCITER newsletters and the annual membership directory.
- Logo on NCITE Website: The advertiser will be allowed to provide a logo to be displayed on NCITE's website. This logo will also serve as a hyperlink to the advertiser's website.
- Listed in Annual Meeting Presentation: The advertiser's logo will be displayed on a slide in the annual meeting presentation.
- One Free Job Posting on NCITE Website: The advertiser will be entitled to one free job posting on NCITE's website. The job will be posted on NCITE's website for up to three months and will include a job title, company name, and hyperlink to the actual job posting (hosted on the advertiser's website). Additional job postings are available for \$50 each.

To advertise with NCITE for 2026, **please send a check**, made out to NCITE, to Jack Olsson (Treasurer) (767 N Eustis St #100, St Paul, MN 55114) before Friday, February 13th, 2026. Once the check is mailed, please send a confirmation email to Bryce Statz (bryce.statz@kimley-horn.com) and Jack Olsson (jack.olsson@kimley-horn.com). If an invoice is needed, please reach out to Jack Olsson. Due to processing fees, online purchases of advertising can only be facilitated upon special request.

Please note the following when purchasing an advertising package:

- Advertising packages are limited to one per company (not counting District advertising).
- Gold advertiser, Golf Title and Golf hole sponsors will be sold on a first come, first served basis.
- Advertisers are expected to provide advertising materials in a timely manner. Advertisers who do not provide advertising materials will not be reimbursed for missing advertisements.

Upon purchase, you will be contacted to coordinate your advertising materials for 2026.

If you have any questions, please contact Bryce Statz, NCITE Advertising Coordinator, at 612-326-9507 or bryce.statz@kimley-horn.com.